

PERSONAL STATEMENT

I am an experienced Graphic and Motion Designer with solid technical skills which enable me to work in a variety of styles. I enjoy working as part of a team or on my own initiative and I would not hesitate to express my professional opinion if I truly believed it to be correct. I am a person who pays attention to detail, reliable, always enthusiastic to learn and undertake new challenges. My goal is to find the most original and dynamic way to ensure the success of the enterprise. Finally, I am experienced in directly relating with clients and managing project time.

KEY SKILLS

Proficient in the use of dedicated software packages:

- Advanced user of After Effects, Photoshop, Illustrator, InDesign and the rest of the Adobe Creative Suite;
- Editing video in both Adobe Premiere, Apple Final Cut;
- Certified user of Maxon Cinema 4d;
- Competent in the use of video projection mapping software (Dataton Watchout, Resolume Arena)
- Intermediate knowledge of 3d Studio Max, Avid XPress Pro;

Able to use different OSes (Microsoft, Apple) and Office packages (Microsoft).

Knowledge of WordPress, HTML, web technologies and emerging digital trends.

Ability to think and work effectively across print, video, mobile and web design challenges.

WORK EXPERIENCE

// May 2017 - Current / Eventi-X Group, "Events & Television Services" (Rome)

Art Director - Motion Designer

- Conception and management of Eventi-x's "ATL" and "TTL" communication activities;
- Creation and direction of TV commercials, post production, VFX and video projection mapping projects;
- Creative management, overall supervision of the projects from initial contact to final production, liaising with international clients. Estimating, negotiating and agreeing budgets and timescales with clients and managers.

// April 2017 - Current / IN.SI. - Consulman Group (Frosinone)

Management Consultant

- Training activities on topics: digital transformation, digital marketing, managerial techniques and the use of professional Adobe Creative Suite software.

// May 2014 - October 2015 / Retesole TV (Rome)

Art Director - Production Manager

Rebranding of the Retesole channel. Identity package including logo, bumpers, show opens etc.

I was directly responsible for the entire project from the ideation stage to the final production.

- Conception and management of Retesole's "ATL" and "BTL" communication activities.
- Creation and direction of TV commercials: visual and graphic.
- Conception and design of scenic sets for TV formats and advertisements.
- Creative management and business plans, overall supervision of the project involving 25 team members.

// November 2008 - May 2014 / ExtraTV (Frosinone)

Art Director - Motion Designer

- Creation and development of Channel Branding on "ExtraTV" and a series of 5 new themed ExtraTV channels.
- Creation of the entire Corporate Identity of the brand.
- Conception and management of ExtraTV's "ATL" and "BTL" communication activities.
- Set design for TV format and advertisements. Management of a highly skilled team for the development of the visuals and graphics of advertising campaigns.

// October 2007-2008 / Accenture Media Agency (Rome)

Motion Designer

- Creation and development of Accenture's Brand Identity. Internal promotion through the production of an in-company video.
- Conception and design of advertising campaigns for clients such as: Nokia; Gucci; BNL; Aci Sara; Ministero del Tesoro (the treasury of the Italian government); Consip; Telecom Italia.

// June - July 2007/ CoDesign (Rome)

Motion Designer

Collaboration for the format "E cubo", Generational Magazine. Production of video contents on three main themes of the challenge between man and nature: ecology, energy and economy. Shown on TV channels Rai 3 and Rai Educational.

FREELANCE WORK

// September 2016 / TVC Group (Williams Martini Racing Team)

Video Editor for the Company Eventi-X

Video editing to create short clips for the Martini event "Play With Time" in Milan, before the "Monza Grand Prix" race with the Williams Martini Formula One drivers, Felipe Massa and Valtteri Bottas

// September 2015 / UNHCR (The UN Refugee Agency)

Motion Designer for the Company Cittalia

Infographics animation for the video "International Protection in Italy, 2015". A video, with all relevant numbers of migrants from different areas around the world who came to Italy in 2015.

// June 2013 / Technicolor

Motion Designer (compositing, motion design, versioning)

Title sequence design; Italian version for the movie "Echo Planet 3d - The world needs Heroes". 3D animation film distributed by Moviemax, directed by Kompin Kemgumnird.

// October 2012 / Ultrasuoni Festival

Motion Designer (direction, 3d animation, compositing, motion design)

Spot for the music event that took place in Rome on October 12th-13th, 2012. The video has been inserted and promoted on "XL - Repubblica" (National Italian Magazine).

// April 2012 / Intralot Italy

Motion Designer

Animated video banner titled "Intralot Euro 2012", inserted in the home page site of the world gaming leader "Intralot Italia" during the 2012 UEFA European Championship.

// June 2011 / Marcopolo TV (Sky/Sitcom Television)

Motion Designer (shooting, video editing, compositing and titles animation)

Episode on "the Castle of Fumone" in the TV show Italia Segreta, a charming journey through the Castles of Italy.

// October 2010 / ScreenWeek Mobile

Motion Designer (Direction, 3d animation, compositing, post production)

Video tutorial for the free App "ScreenWeek" available on Apple Store.

// March 2007 and April 2008 / Me for Rent (videoclip)

Motion Designer (Direction, shooting, compositing, post production)

Direction and motion graphic design for the band "Me For Rent" videoclip (Hybrid Moments and Chip off the Block), shown on All Music, MTV Brand New, Qoob TV, Rock TV.

EDUCATION

2004-2007: IED "European Institute of Design" (Rome) - *Graduate Degree in Video Design (100/100)*

2003-2004: University "La Sapienza" (Rome) - *Science of communication*

1998-2003: Arts high school "A.G. Bragaglia" (Frosinone)

LANGUAGES

Italian: native | English: fluent (*Intermediate B2.1 certified - Trinity College London*)

OTHER INTERESTS

I like watching TV (news, sport, documentaries and films), reading books, creative and technology magazines, comics and Manga. Socialising with friends and family, playing football on a weekly basis, walking and relaxing in a park. In my free time, I write articles for my blog, because I like to share my opinion about my personal interests. I like travelling around the world to discover different cultures, arts and monuments and expand my view of life.

REFERENCES

References are available upon request